

ART DIRECTOR

JOSH WANGRUD



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SUMMARY

I am a self-taught graphic designer and art director with experience working in both agency and in-house environments.

Over the last 19 years I have developed a strong ability to manage a team and execute multiple projects concurrently, on time, and on budget.

Knowledgeable in all facets of design - from initial strategy & concept to art direction and execution for press and web.

EXPERIENCE

SENIOR ART DIRECTOR INSTRUCTURE - 2018

Branding, art direction for InstructureCon 2017 and 2018. Art direction and branding for Arc media. Design across Canvas domestic and International markets.

ASSOCIATE CREATIVE DIRECTOR RUMOR ADVERTISING - 2012

Advertising and marketing for traditional and digital clients. Account management, client relations, and art direction over creative team. Creative lead: University of Utah Health Care, Brighton Ski Resort.

ART DIRECTOR - JES PUBLISHING - 2010

Art direction, layout, editorial planning. Titles included: Salt Lake Magazine, Utah Style & Design, and Utah Bride & Groom. Custom publications: Downtown Alliance, Visit Salt Lake, OC Tanner, Canyons.

WEB DESIGNER - CLEARLINK - 2007

Web design, affiliate marketing, in-house marketing. Partners included: Directv, DISH Network, AT&T, Verizon, Comcast, and ADT.

SENIOR DESIGNER CROWELL ADVERTISING - 2006

Advertising, branding, art direction, television and radio concepting. Clients included: Canyons Resort, The TRUTH, Zions Bancorp, Gardner Development.

PRODUCTION MANAGER SALT LAKE CITY WEEKLY - 2003

Weekly magazine production, deadlines, brand identities. In-house marketing and events.

GRAPHIC DESIGNER STANDARD-EXAMINER - 1999

Publication layout and design. Pre-press.

PREFERS

The grid

Straight talk

Clean type

Macintosh

Black coffee

Film (35 & 120)

A clear strategy

Good tunes

Adobe

Mid-Century design

The cinema

Good laughs

Work/life balance

AI Pastor

FULL DISCLOSURE:



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CS /THEJOSHIMAL

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